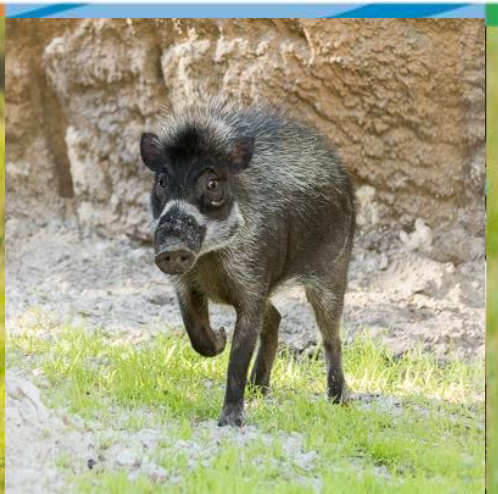
Lisa’s request for Presentations for <u>Promoting Ungulates Session</u>

Photo credit: John Reed



JACKSONVILLE ZOO AND GARDENS

What I heard:

Brag about your awesome Zoo!

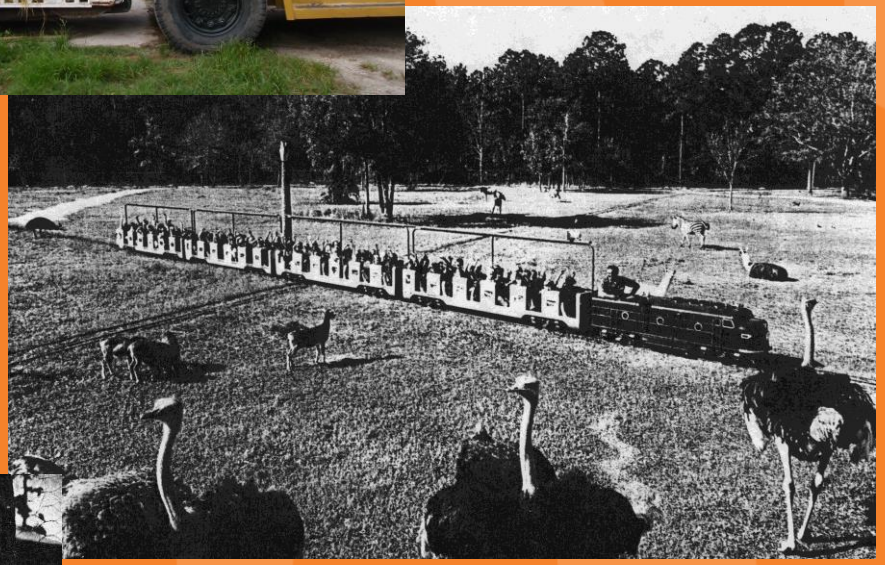
Photo credit: John Reed

JACKSONVILLE ZOO AND GARDENS

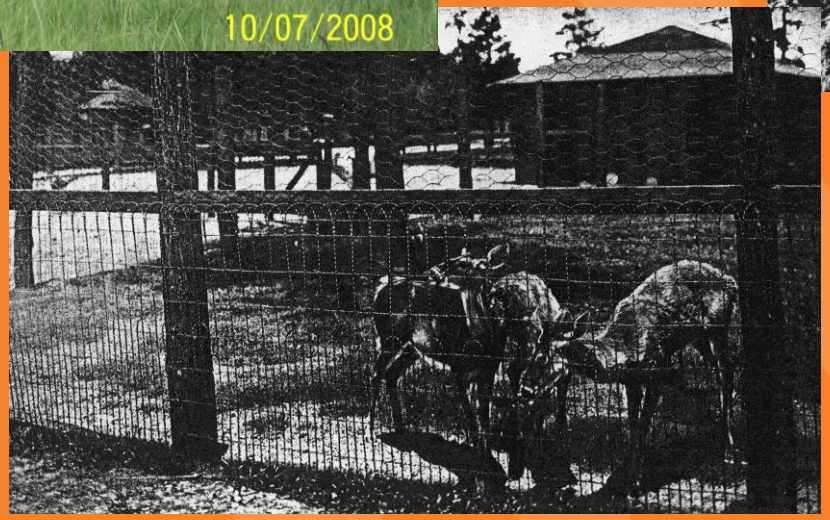
JZG History

Imports

Mixed species



Large exhibits



1st official animal was a deer in 1914

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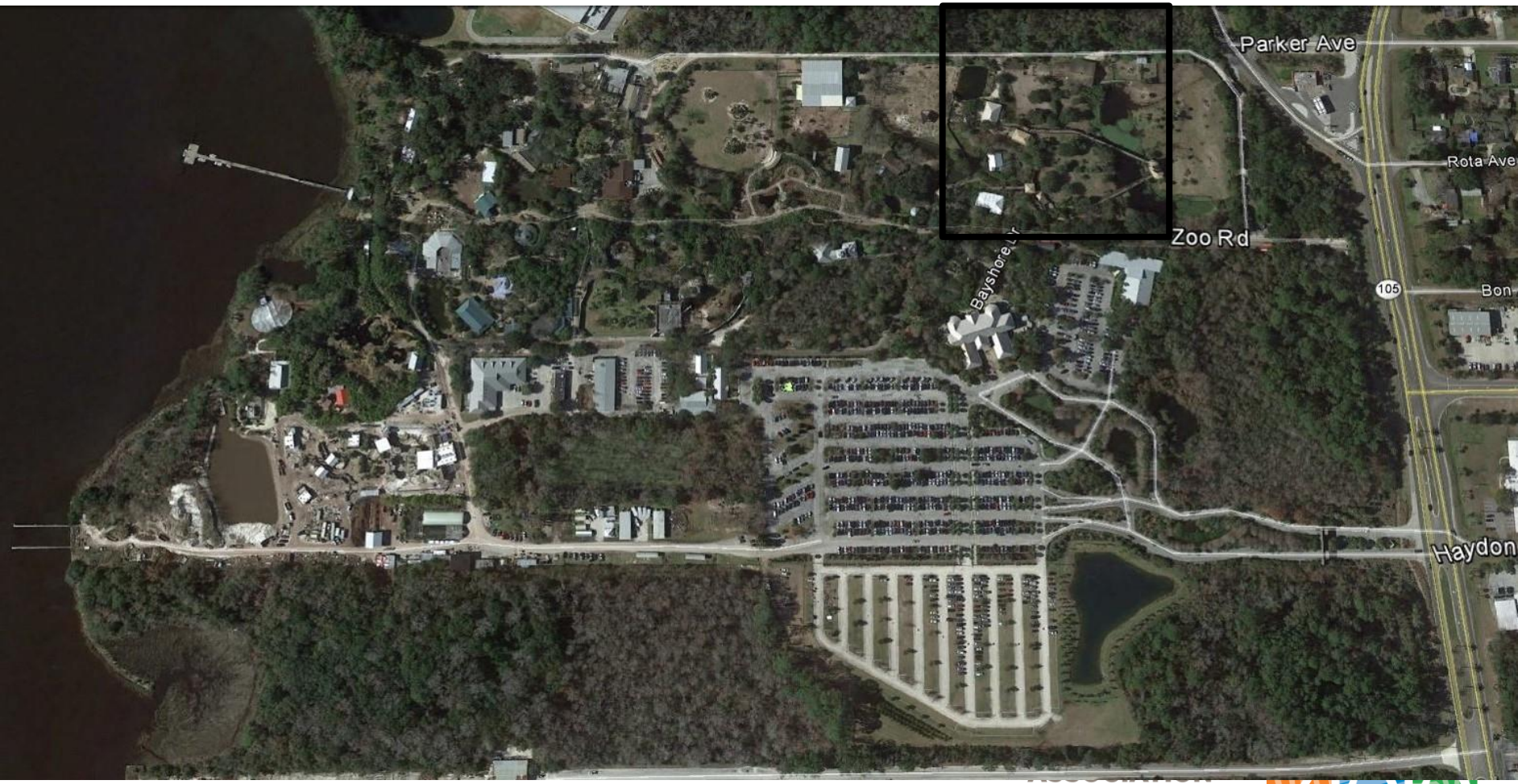
Recent additions

Future additions



Future additions

Equatorial Africa

- Add okapi space
- Mixed species
  - Yellow-backed duiker
  - Red river hog
  - Birds

Future additions

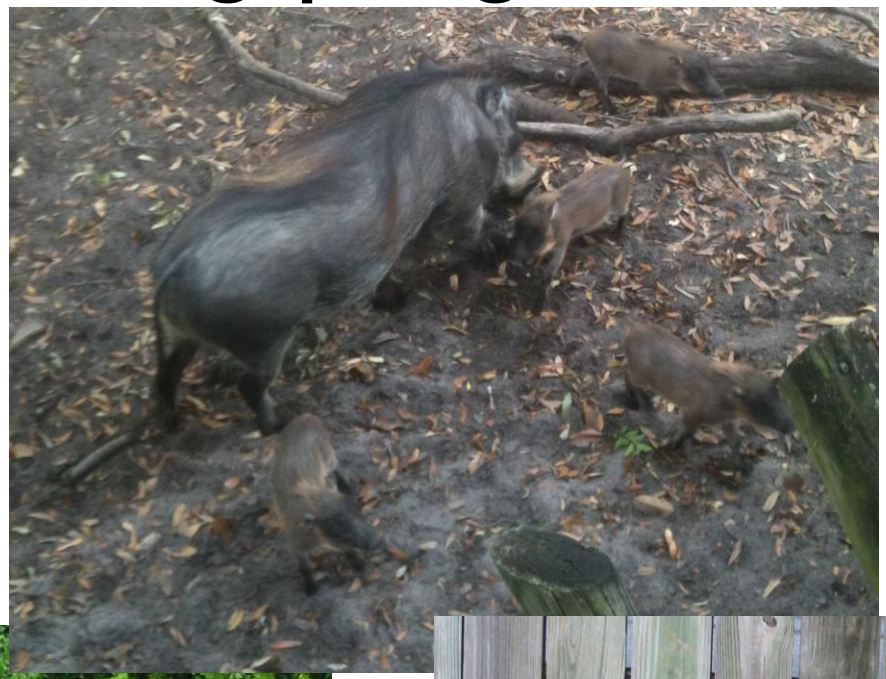
Equatorial Africa

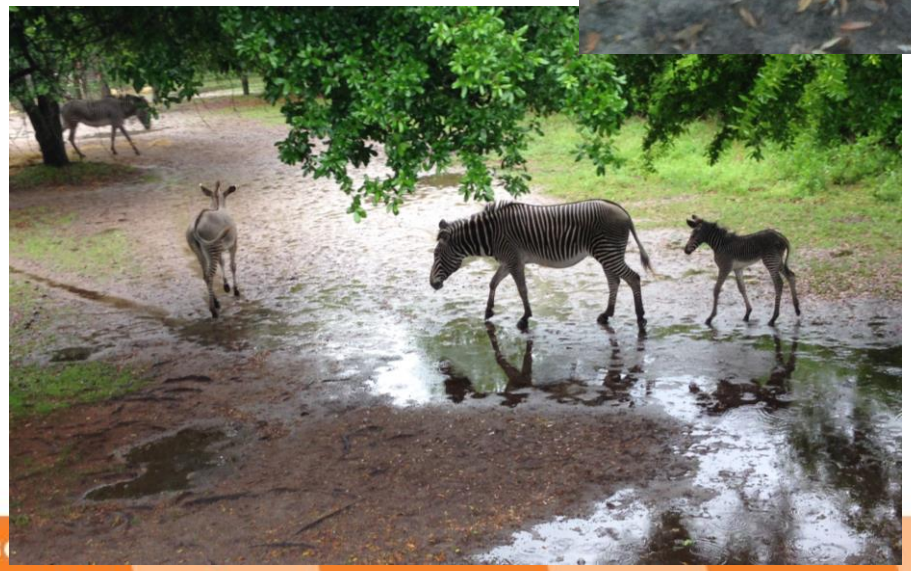
- Add okapi space
- Mixed species
  - Yellow-backed duiker
  - Red river hog
  - Birds

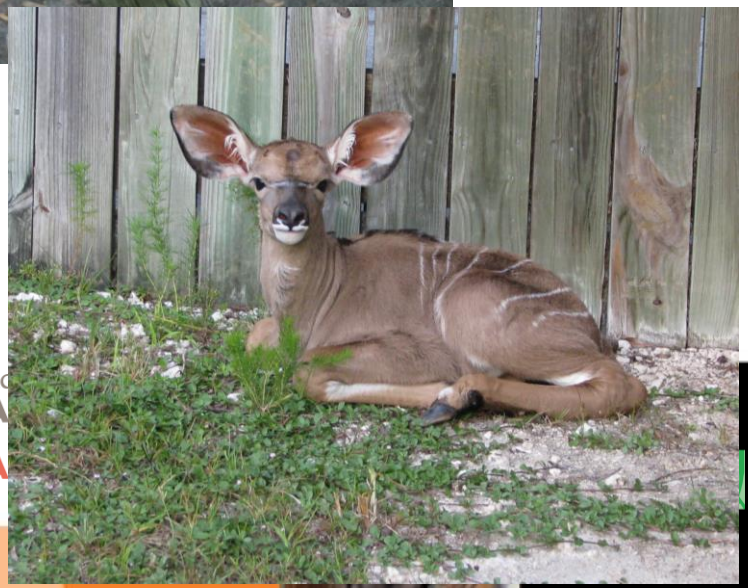
Current breeding programs

<u>Successful</u>

- Grevy's zebra
- Greater kudu
- Warthog
- Giraffe
- Bongo







Current breeding programs

<u>Successful</u>

- Grevy's zebra
- Greater kudu
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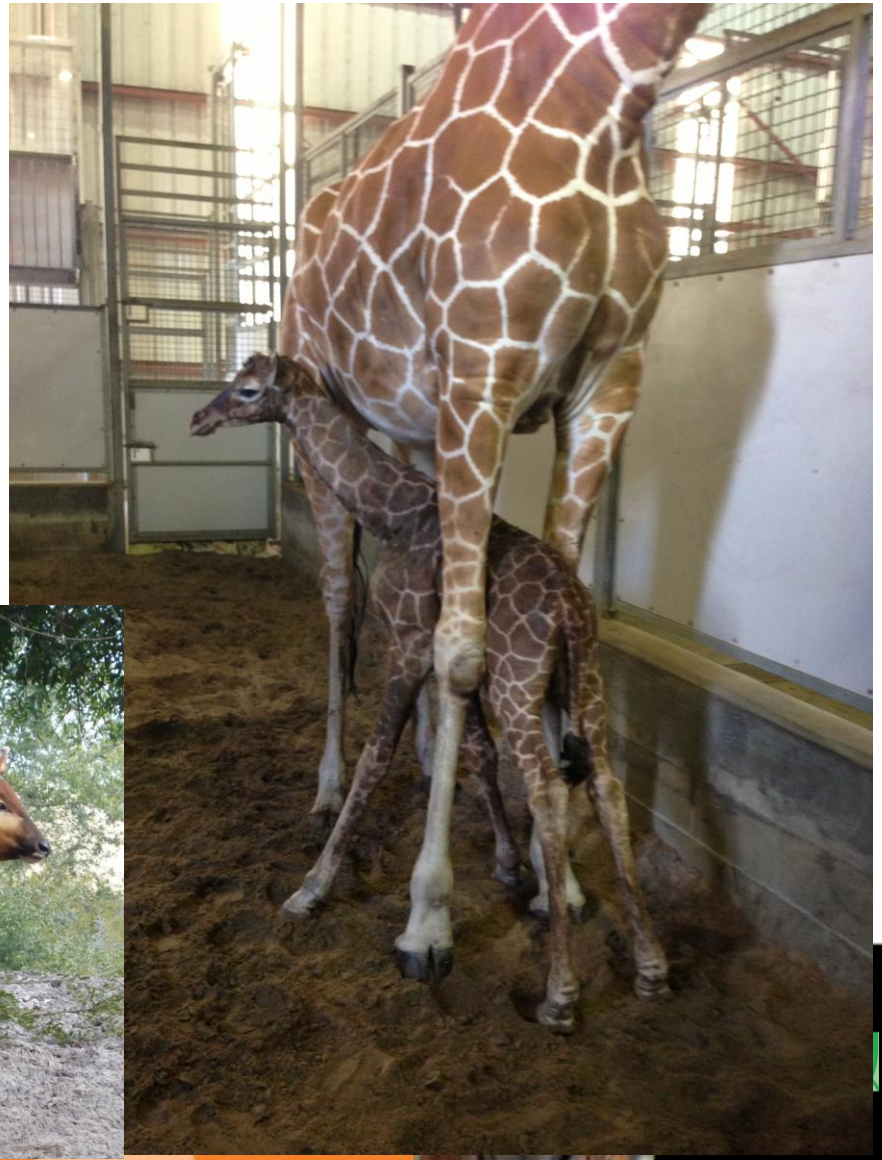
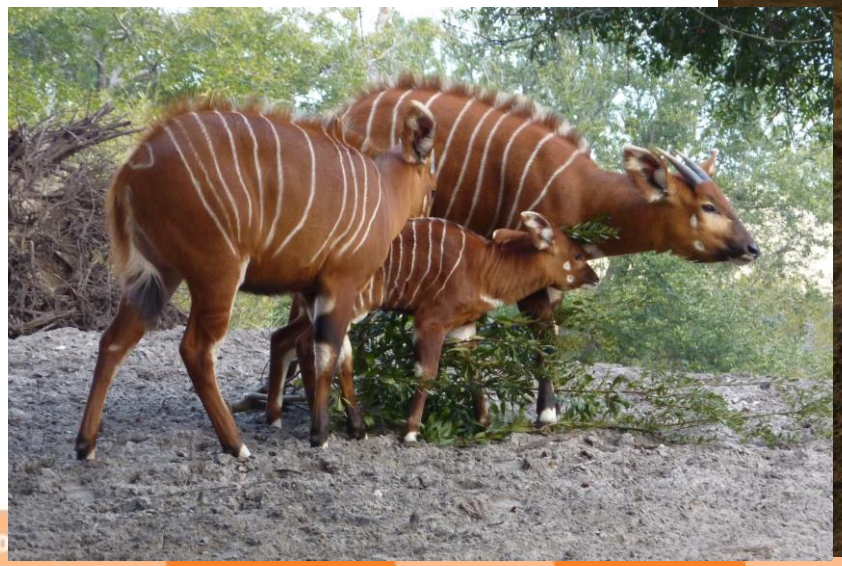
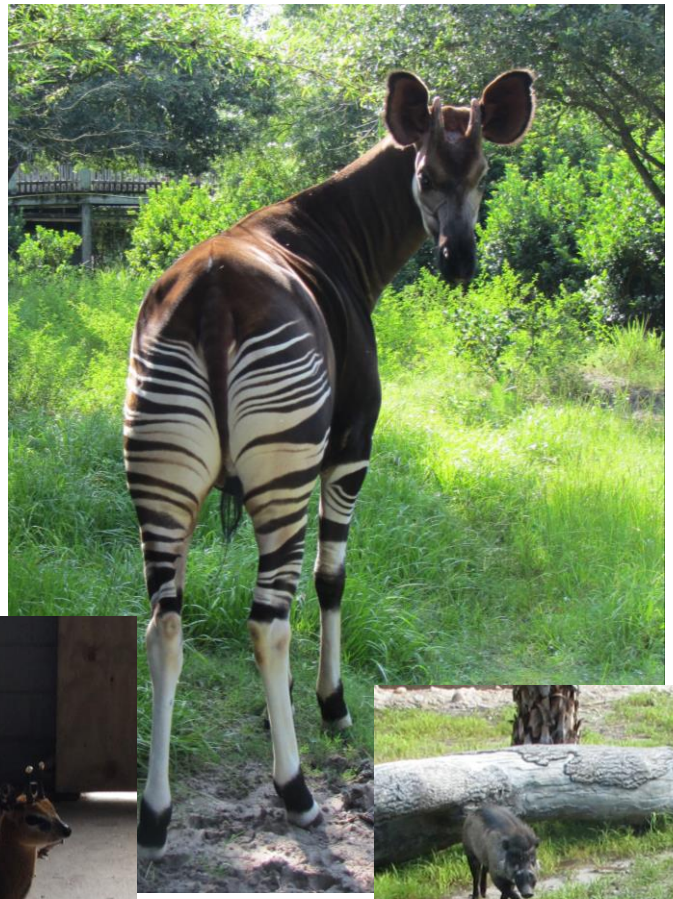


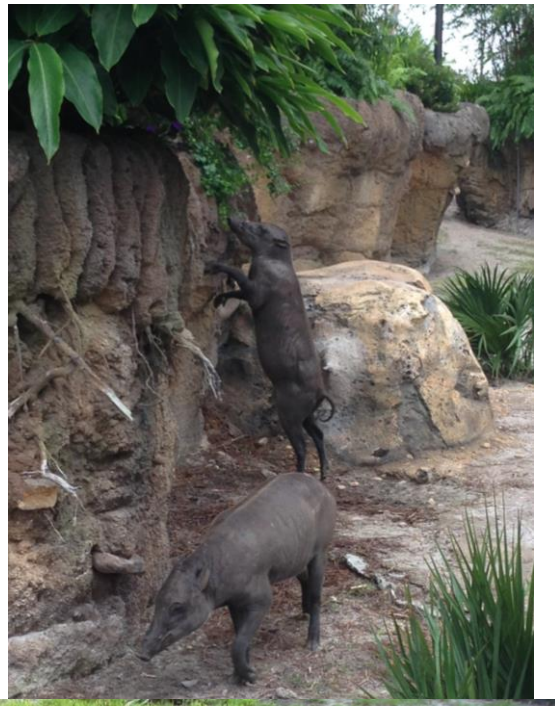


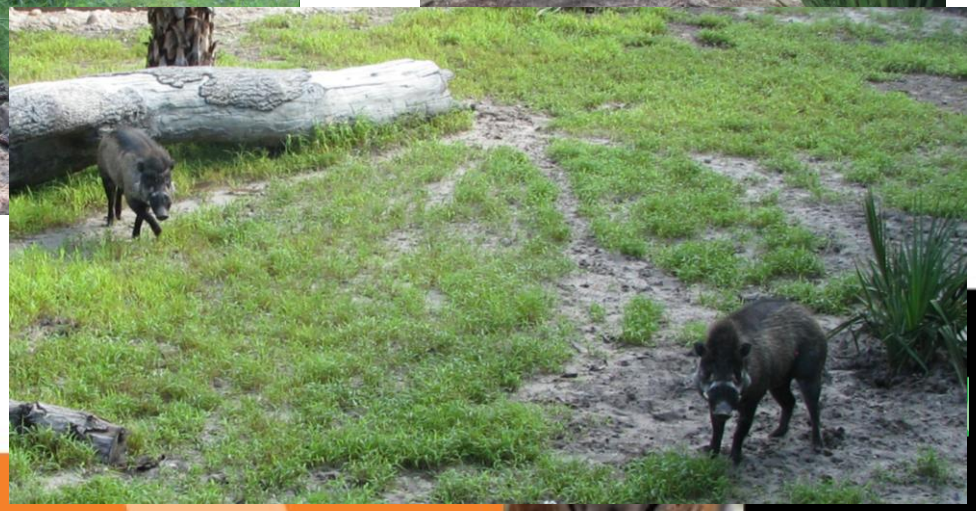
Current breeding programs

<u>Working on it</u>

- Babirusa
- Warty pig
- Okapi
- Klipspringer







Current breeding programs

Coming soon

- Pudu
- Bontebok
- Yellow-backed duiker

Future

- Red River Hog?

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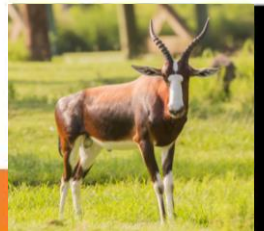
JACKSONVILLE ZOO AND GARDENS

Animal management

- Win / Win approach - Find ways to improve animal wellness AND improve guest experience
  - Can you do both?



Animal management

- Be enthusiastic!

Animal management

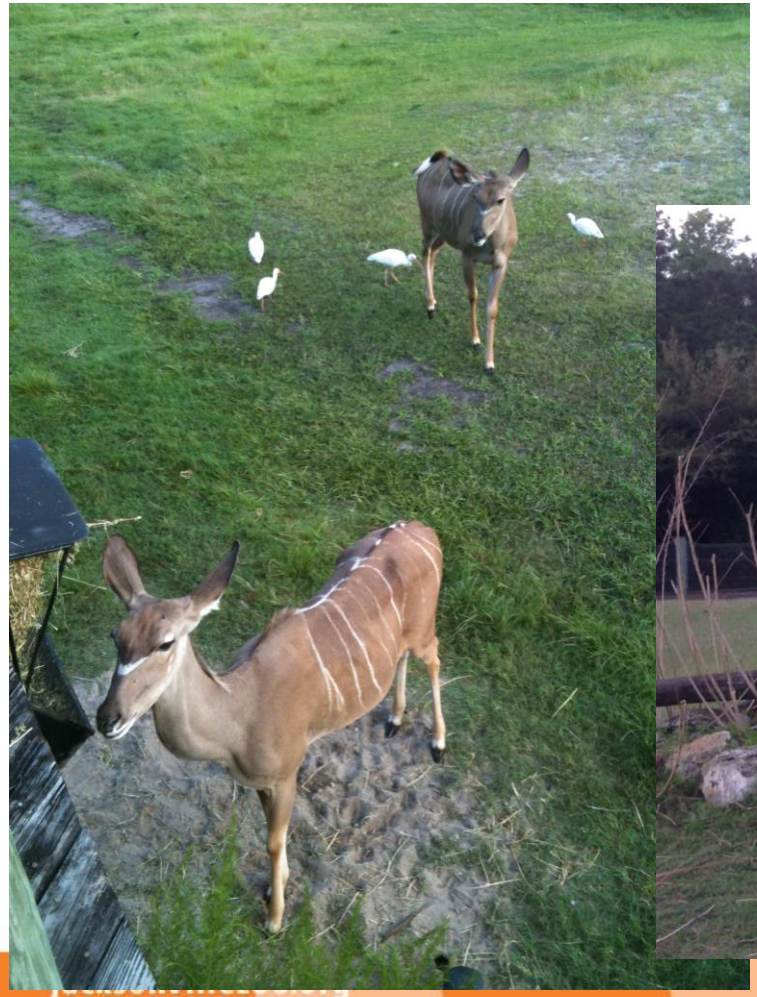
Exhibit design – water features

Animal management

Exhibit design – water features

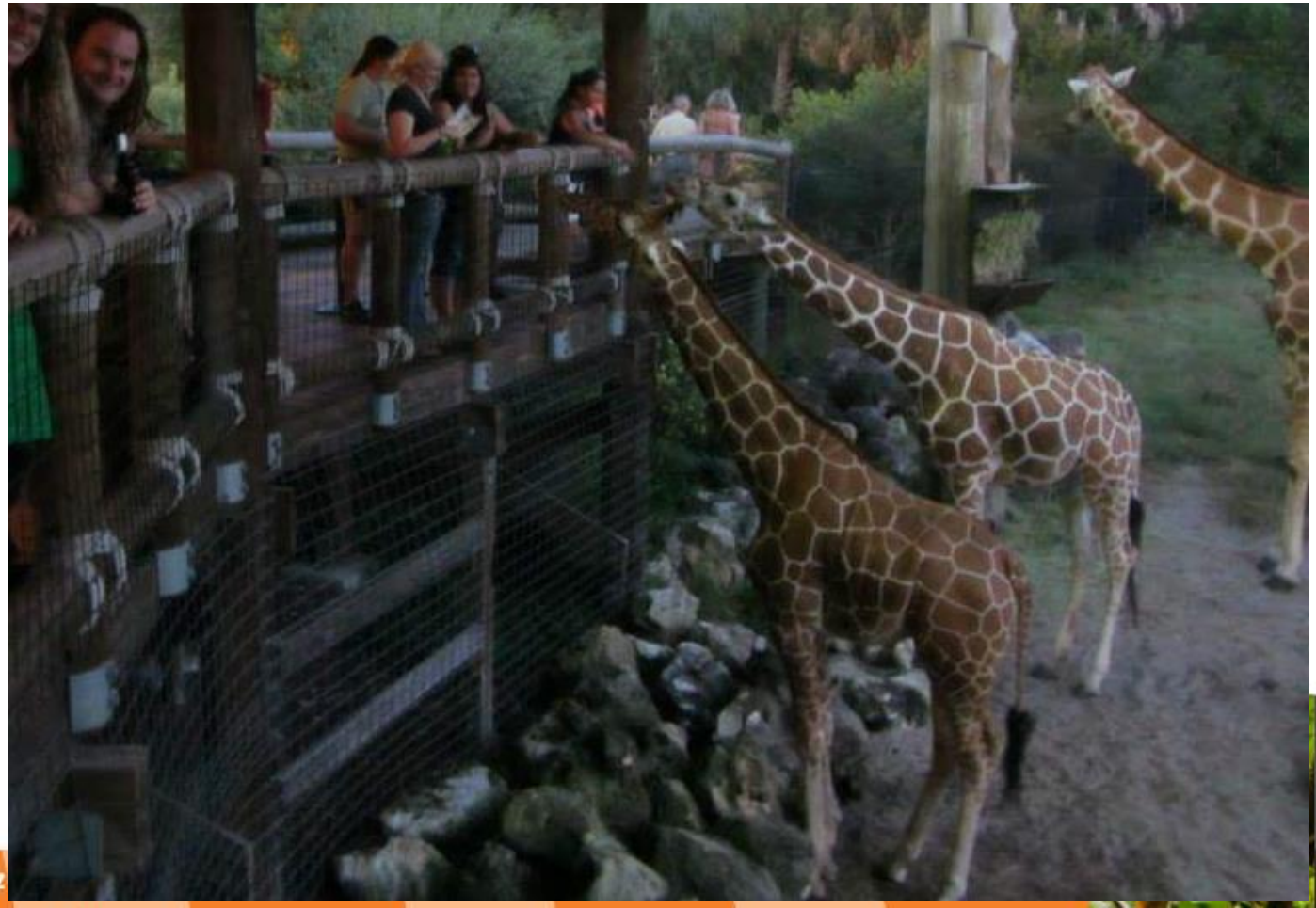
Animal management

Furniture placement



Animal management

Move giraffe rocks



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Animal management

- Improve keeper knowledge and experience
  - The better you understand the animal the better you can provide for them, predict their behavior, and encourage public interest

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JACKSONVILLE ZOO AND GARDENS

Animal management

- Improve keeper knowledge and experience
  - IRKA Workshop
  - Ungulate care workshop
  - White Oak
  - Giraffe Care Workshop
  - Okapi keeper exchange
  - FAZA keeper shadow (Miami Zoo and Brevard Zoo)

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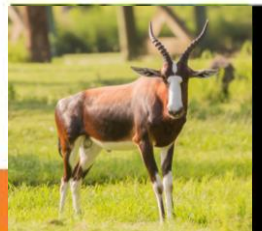

JACKSONVILLE ZOO AND GARDENS

Sparking Public Interest

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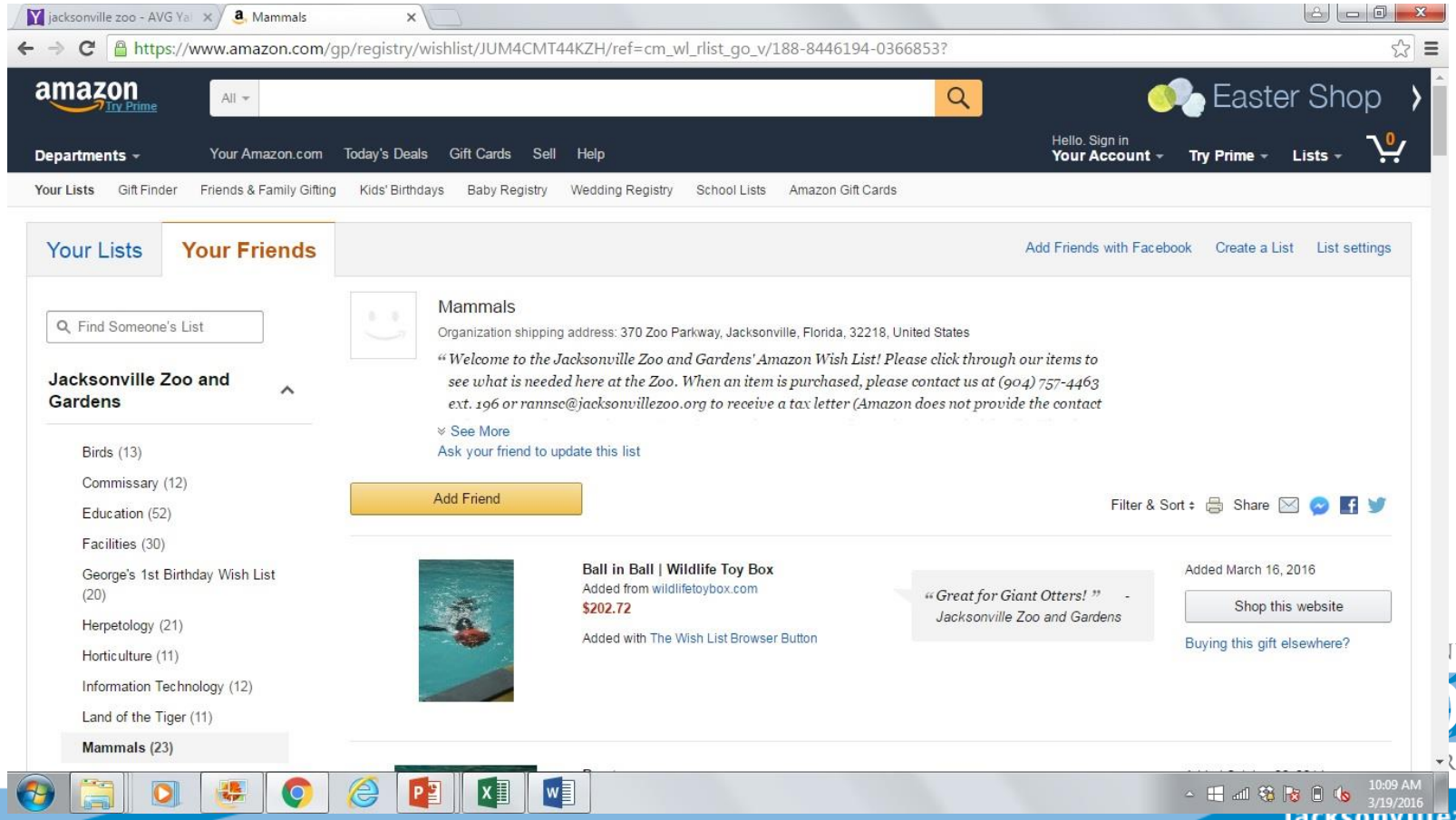
AND GARDENS

Public engagement

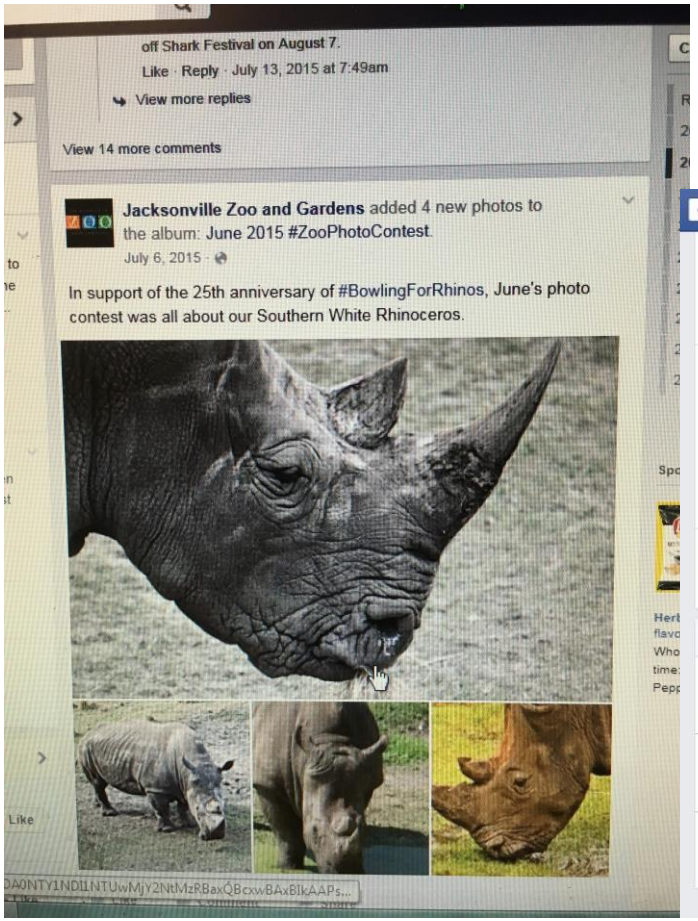
Effective enrichment

- Amazon Wish List



Public engagement

Social media



Daily public encounters

- Giraffe feeding
- Chats/keeper feedings
  - Babirusa
  - Warthog
  - Veldt

JACKSONVILLE ZOO AND GARDENS

Daily public encounters

- Spontaneous public encounters
  - Tell individual animal stories
  - Every moment in the public area is a teachable moment
  - Transparency about what's going on with animals
    - What conventionally was thought of as bad may actually be interesting

Behind-the-scenes and VIP tours

- African Plains tour – general public may purchase (most popular one)
- VIP
  - Any hoofed animal is eligible
  - Asian pigs, okapi, and giraffe are most scheduled
  - Warty pig encounter
- Open mind
  - Show them off!

Media appearances

- Seasonal animal care
  - Bontebok intro to exhibit was featured
- Any time we have a baby
- Conservation achievements
- Giraffe photo op window

jacksonville.com The Florida Times-Union

76° Now | 74° Tomorrow | 61° Monday

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HOME/NEWS

Jacksonville Zoo announces birth of female giraffe

The calf, born Jan. 17, is already on exhibit

By By David Crumpler Thu, Jan 29, 2015 @ 4:42 pm | updated Fri, Jan 30, 2015 @ 4:02 pm

A 193-pound female giraffe born Jan. 17 at the Jacksonville Zoo and Gardens is now on exhibit in the zoo's Giraffe Overlook....

ndricks
' is nuzzled by mom Naomi at the Jacksonville

wer a survey question to continue reading this content.

Jacksonville Zoo and Gardens mourns death of giraffe and zebra

First Coast News 1:50 p.m. EDT May 20, 2014

(Photo: Jacksonville Zoo and Gardens)

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JACKSONVILLE, Fla. – The Jacksonville Zoo and Gardens announced the death of two animals Tuesday.

Zawadi, a 19-year-old giraffe, collapsed Monday while on exhibit and was later humanely euthanatized, according to the Jacksonville Zoo.

"Zawadi was a favorite among Zoo staff, especially her keepers," said Corey Neatrour, supervisor of mammals at Jacksonville Zoo and Gardens. "While very difficult to lose her, it was moving to see so many departments work tirelessly throughout the day to provide her the best possible care and attempt to get her to her feet. She will be greatly missed."

TOP VIDEOS

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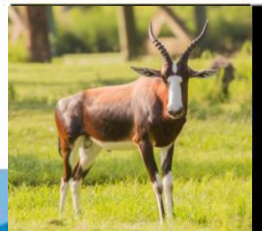

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Social media

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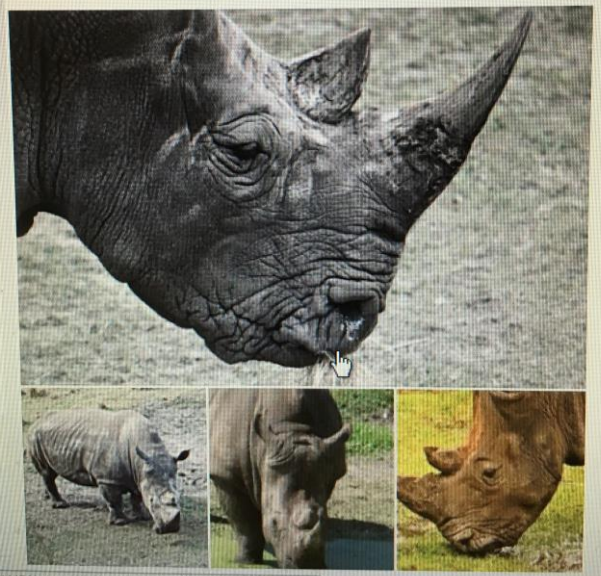
Jacksonville Zoo and Gardens added 4 new photos to the album: June 2015 #ZooPhotoContest.
July 6, 2015 ·

In support of the 25th anniversary of #BowlingForRhinos, June's photo contest was all about our Southern White Rhinoceros.



Jacksonville Zoo and Gardens

Dan Home

from an how they got there it's a great ...
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November 5, 2015 ·
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Jessica Diaz
5★ This zoo is amazing and have been there many times. My kids have a blast every time we go. We can spend the whole day... See More
December 27, 2015 ·
Like Comment

Tell people what you think

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City of Jacksonville, Flor... Like

Willie Jewell's Old Schoo... Like

English (US) · Privacy · Terms · Cookies · Advertising ·

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Jacksonville Zoo and Gardens
February 24 at 9:17am ·

This #WildWed, we'd like to introduce you to Nafuna! Commonly called the forest giraffe, the okapi's tongue can be as long as 18 inches! And it uses its tongue to clean every part of its body...even its ears and back of its head!

The Jacksonville Zoo and Gardens supports the Okapi Conservation Project in the Democratic Republic of Congo that works to protect these endangered animals and educate the local communities on sustainable farming.

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Other things

- Calf naming rights
- Animal paintings

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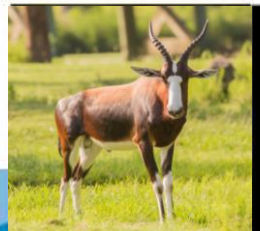

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Events

JACKSONVILLE ZOO AND GARDENS

Bowling For Rhinos

AAZK BOWLING FOR RHINOS

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World Days

- World Giraffe Day
- World Pig Day

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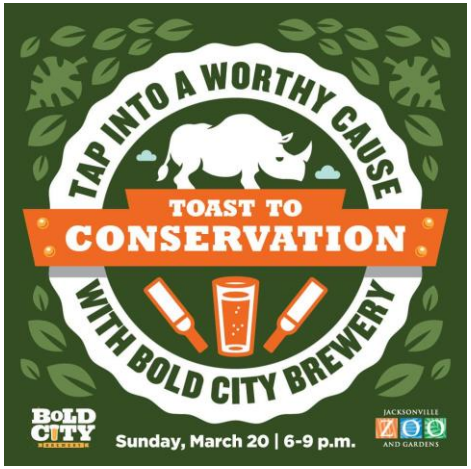
Other stuff

- Party for the Planet/Earth Day
  - Okapi booth
  - Rhino booth
  - Giraffe booth

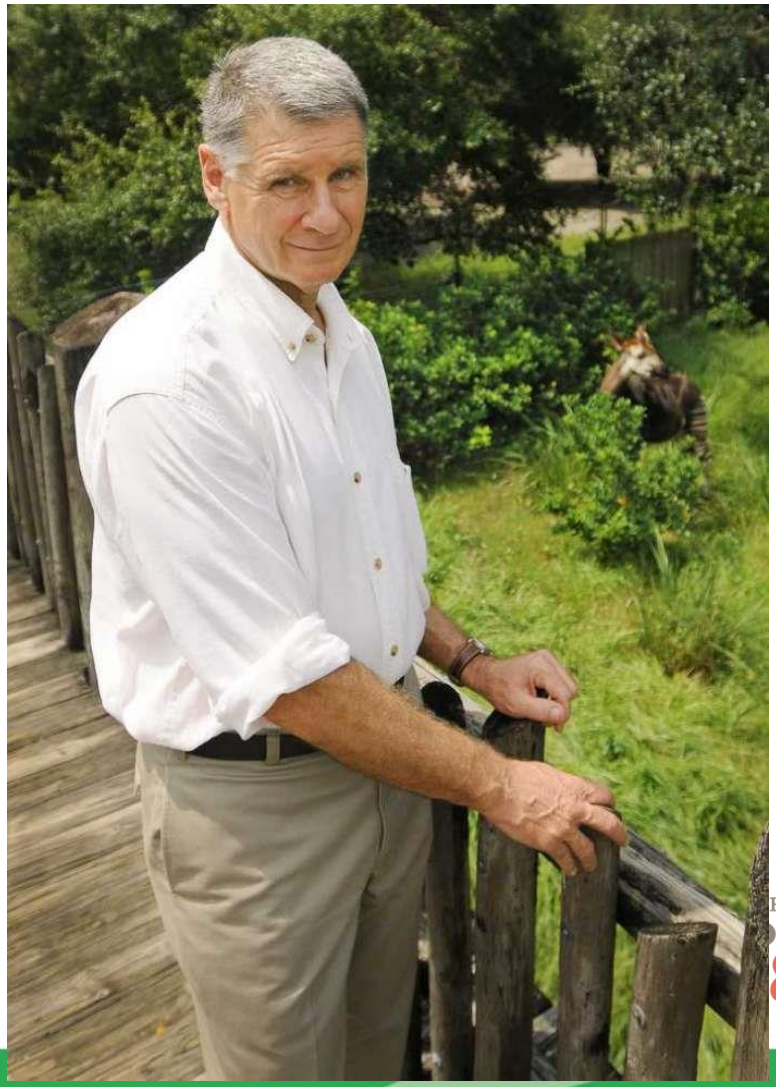
Toast To Conservation

- Archie's Rhino Rye Pale Ale (Bold City Brewery)



This guy

John Lukas



Conservation Speaker Series

- Saola – Bill Robichaud

GLOBAL WILDLIFE CONSERVATION

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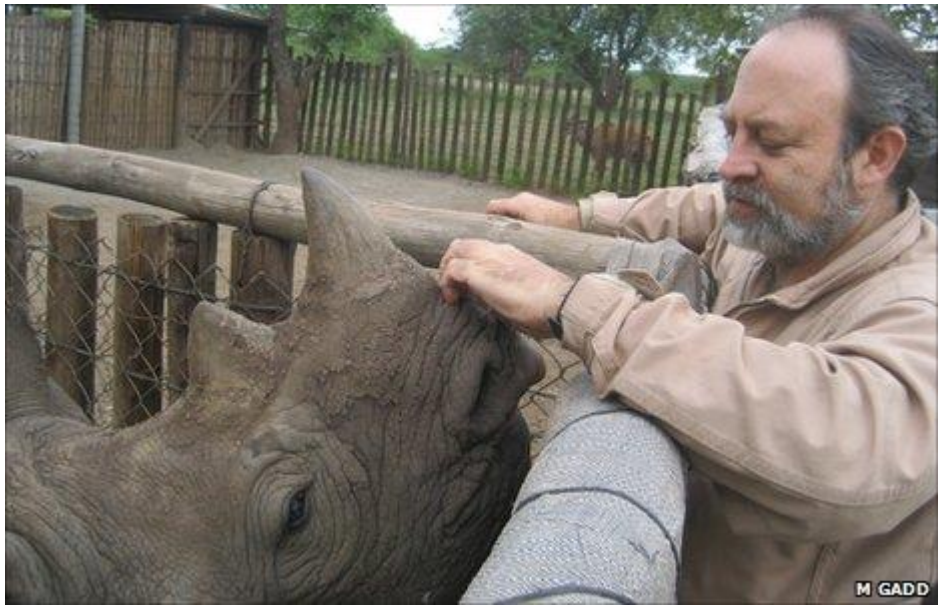
JACKSONVILLE ZOO AND GARDENS

Conservation Speaker Series

- Rhinos – Raoul du Toit



THE GOLDMAN ENVIRONMENTAL PRIZE

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Conservation Speaker Series

- Giraffe Conservation Foundation - Julian Fennessy

GCF GIRAFFE CONSERVATION FOUNDATION

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Conservation Speaker Series

- Sahara Conservation Fund – John Newby

SAHARA CONSERVATION FUND

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Last but not least

JACKSONVILLE ZOO AND GARDENS

Music by: JÃ³nsi - We Bought