

A NEW



Founders  
Ben Lamm +  
George Church

CRISPR-Cas  
Systems

DAWN OF

colossal<sup>®</sup>

Bioscience  
Labs

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Research and Development

GENETICS.

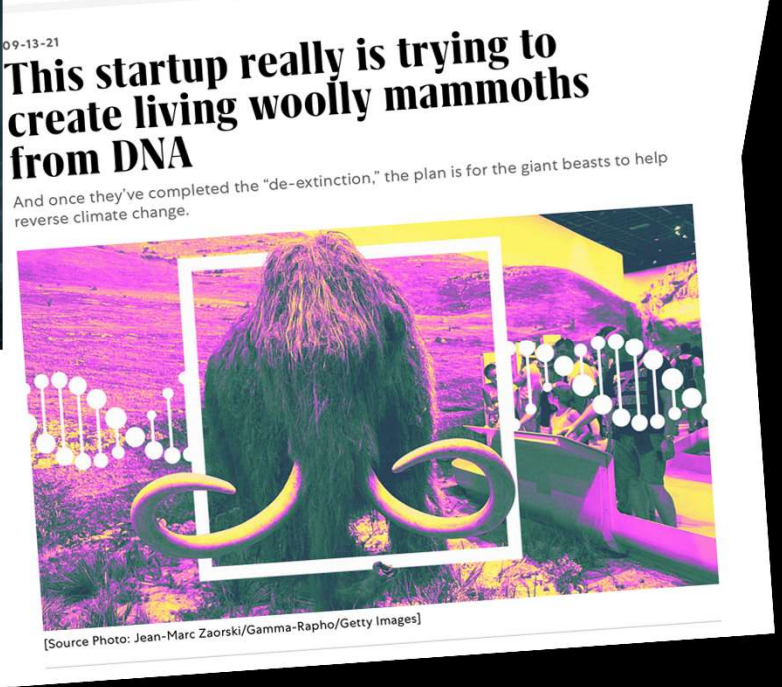
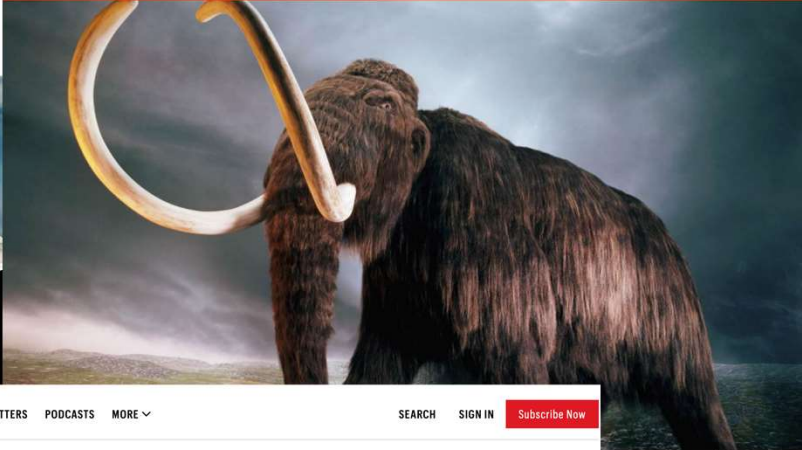


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**The planet-saving plan to bring the woolly mammoth back from the dead**

The last mammoths died out nearly 4,000 years ago. Now a team of scientists are trying to resurrect them — and it could help stop the climate catastrophe



## A FUTURE ROOTED IN OUR PAST.

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There's the science of today. And then there's the science bigger than any life or span of time. A science that's concerned not only with tomorrow, but also with 20 years, 300 years, 5,000 years from now. That science is Colossal.

From animals who can improve our climate, to engineering genetic code to sustain endangered life - we've already been given the tools we need to protect our earth. Knowing how to find and use them is the difference.

This, the world's guiding force is DNA, and we are mapping and mastering its intricacies. Whether it be in our own genes, in the living things around us, isolated in rock and amber, or frozen in ancient ice. We can see the future because we look to what's already worked. We are learning from the intrinsic genius of our natural world and reviving the next wave of wild.

Survival is our instinct. Science will lead the way.

## ■ COLOSSAL FOUNDING TEAM

### **Ben Lamm (CEO/Founder)**

Previous: CEO/Founder of Hypergiant, former CEO and founder of multiple successful startups acquired by LivePerson, Zynga, and Accenture.

### **Eriona Hysolli, Ph.D. (Head of Biological Sciences/Co-Founder)**

Former postdoctoral fellow in the Church Lab from 2015 to 2021, where she focused on developing and optimizing novel genetic tools for multiplex mammalian genome engineering including mammoth de-extinction and building a virus-resistance human cell line.

### **Andrew Busey, MBA (Chief Product Officer/Co-Founder)**

Multiple successful exited founder with exits to Avaya, Demand Media, Zynga. Andrew also is the principle inventor on 30 patents.

### **Kent Wakeford, JD (COO/Co-Founder)**

Software entrepreneur with several billion+ exits. Co-founded Integral Ad Science tvScientific, Rally Network, Gen.G Esports, and board of Skillz.

### **Brian Beard, JD (Chief Legal Officer/Co-Founder)**

30+ years of corporate and technology law. Former managing partner of WSGR

### **Peter Phillips, MBA (Chief Business Officer/Co-Founder)**

Former EVP and GM of Interactive & Distribution at Marvel and former COO of Giphy



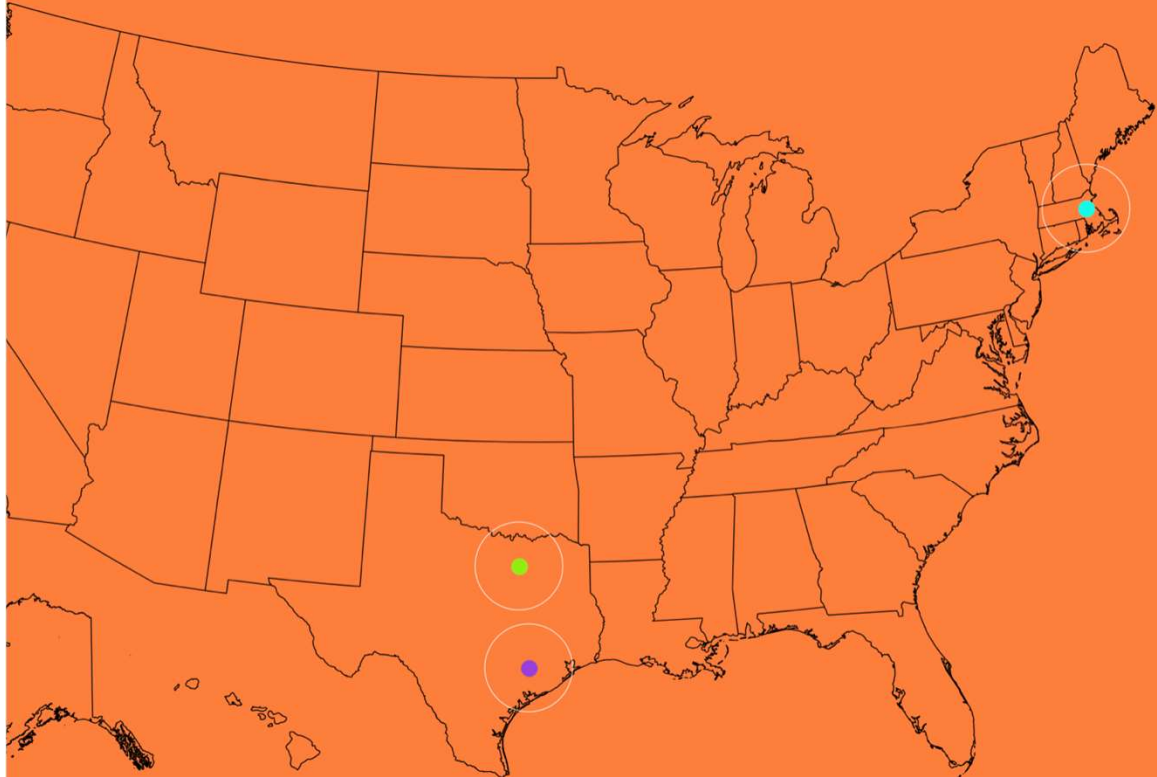
# LOCATIONS MAP






U.S.A. LOCATIONS



COLOSSAL



# LOCATIONS

-  DALLAS TEXAS
-  AUSTIN TEXAS
-  BOSTON MASSACHUSETTS





# VALUES

• DUTY TO PRESERVE & PROTECT A PRISTINE NATURE +

As grateful citizens of the universe, we recognize the value of habitable environments for our species and those around us. As tenants of Earth, currently the only livable planet in our solar system, it is not enough just to be grateful, but we must also be active in a role as custodians and defenders of the nature which sustains life.

• PUSHING THE HUMANISTIC & ECONOMIC POTENTIAL OF BIOSCIENCE +

Today, the Woolly Mammoth. But tomorrow, maybe the cure for blindness, eradication of tumors and elimination of disease. The potential of bioscience is almost unlimited, and we are at the forefront, pushing the boundaries.

• RESPECT FOR ALL LIVING THINGS +

Balance is not for us to determine. It has been refined for billions and billions of years by forces such as gravity, geology and evolution. Thus it is not our role to pick and choose the winners and losers. But merely to respect all living things – past and present.

• VIRTUE & MORAL GOOD +

At Colossal we are driven by the forces of virtue and moral good – working for a healthier planet, a healthier human populace and a pursuit of that which we recognize as goodness, compassion and honest, pure science.



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THOUGHTFUL, DISRUPTIVE CONSERVATION

# A NEW APPROACH TO CONSERVATION

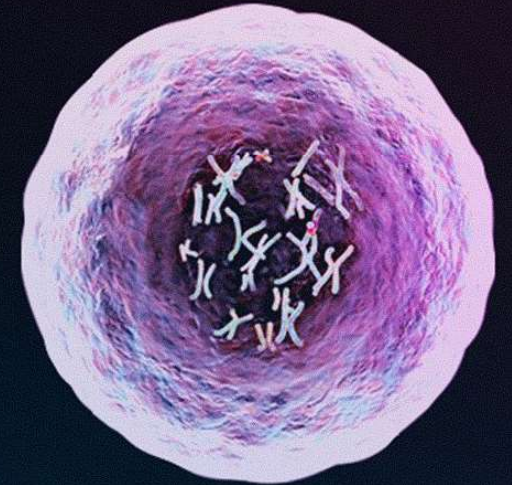
## FUNDING

COMPUTATIONAL  
BIOLOGY  
SOFTWARE

REVENUE  
STREAMS

MULTIPLE  
X GENE  
EDITING

CONSUMER  
MEDIA



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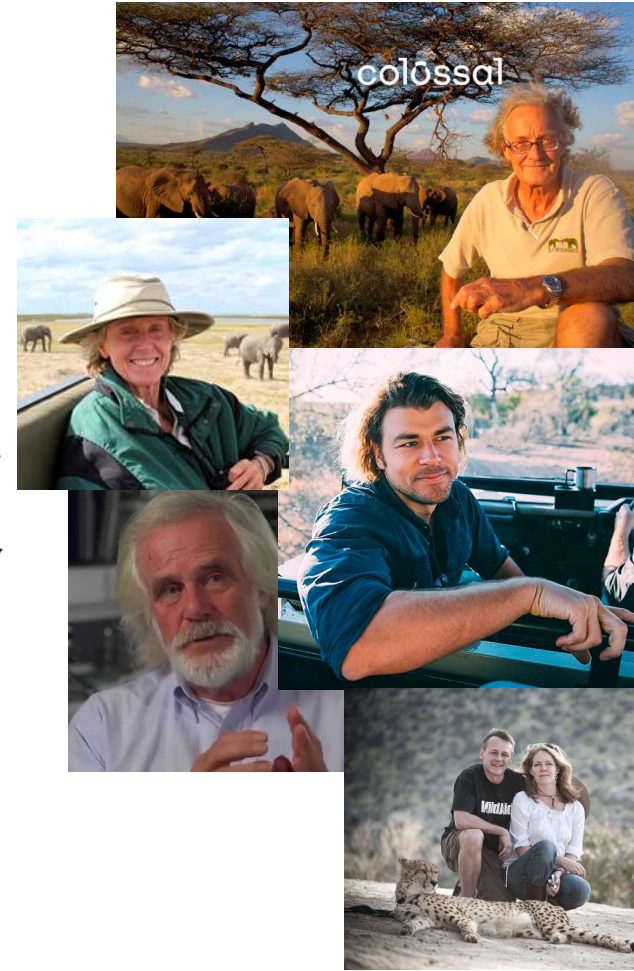
# A colossal Mission with colossal support

## LAUNCH SUCCESS:

- 22 Billion + Media Impressions
- Over 5,800 Unique Articles
- 96% Positive or Neutral Positioning



## COLOSSAL INVESTORS:



# COLOSSAL Scientific advisors

At Colossal we're bringing together the greatest minds and leaders in technology, translational medicine, chemical engineering, biotechnology, molecular genetics, and software along with ground breaking entrepreneurs to help guide us on our path. Our team includes bioethicists, conservationists, practicing physicians, researchers, authors, inventors, professors, and winners of the Anitschkow Prize, National Medal of Technology and Innovation, Breakthrough Prize in Life Sciences and the Harvey Prize.



## Colossal Scientific Advisory Board:

- |                         |                             |
|-------------------------|-----------------------------|
| Carolyn Bertozzi, Ph.D  | Luhan Yang, Ph.D            |
| Alta Charo, JD          | Claire Aldridge, Ph.D       |
| Joe DeSimone, Ph.D      | Iain Douglas-Hamilton, Ph.D |
| Helen Hobbs, Ph.D       | Fritz Vollrath, Ph.D        |
| Michael Hofreiter, Ph.D | Vagheesh Narasimhan, Ph.D   |
| Matthew Liao, Ph.D      | Elazer Edelman, M.D., Ph.D  |
|                         | Chris Mason, Ph.D           |

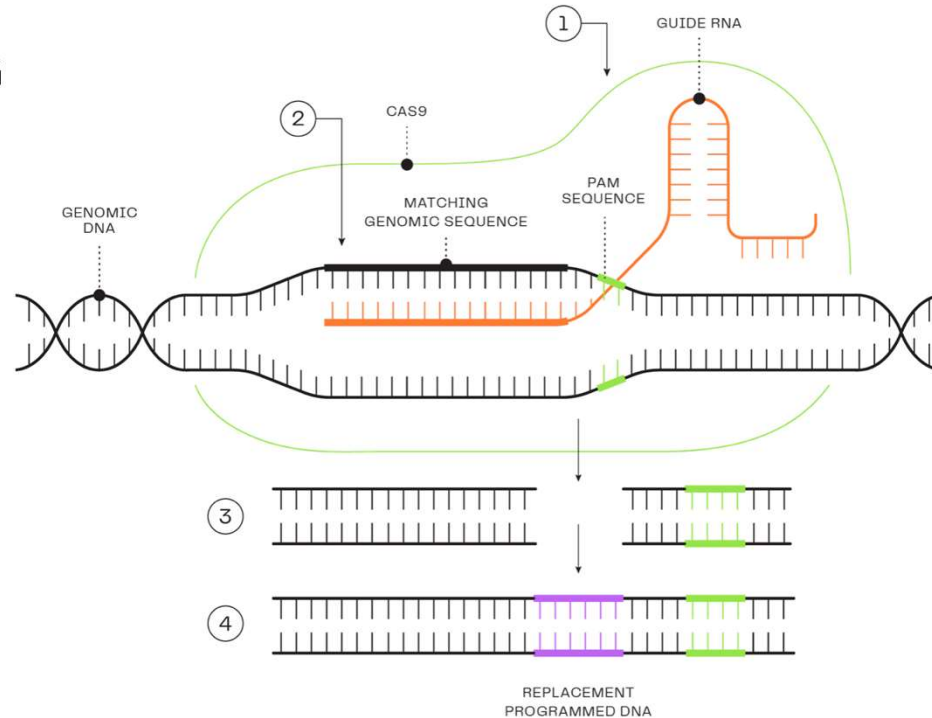
Beth Shapiro, Ph.D



# OUR TECHNOLOG

Colossal is utilizing CRISPR/Cas9 system technology to pursue ambitious goals of preventing and reversing extinction. We leverage expertise in genetic editing, engineering, embryology, and business to advance the economies of biology.

- Open Source Genomic Mapping/Annotation of Endangered Species
- Assisted Reproductive Technologies (ARTs)
- Gestational Technologies
- † EEHV Therapeutics



## CRISPR-CAS9

HOW THE GENOME EDITOR WORKS

- 001 The Cas9 protein forms a complex with guide RNA in a cell
- 002 This complex attaches to a matching genomic DNA sequence adjacent to a spacer
- 003 The Cas9-RNA complex cuts the double strands of the DNA
- 004 Programmed DNA may be inserted at the cut

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# THE GENETICALLY EDITED ELEPHANT

PHILOSOPHICAL  
TRANSACTIONS B

royalsocietypublishing.org/journal/rstb

Research

Pleistocene Arctic megafaunal ecological  
engineering as a natural climate solution?Marc Macías-Fauria<sup>1</sup>, Paul Jepson<sup>1,2</sup>, Nikita Zimov<sup>3</sup> and Yadvinder Malhi<sup>1</sup><sup>1</sup>School of Geography and the Environment, University of Oxford, Oxford, UK<sup>2</sup>Ecosulis Ltd., Bath, UK<sup>3</sup>Northeast Science Station, Pacific Institute for Geography, Russian Academy of Sciences, Cherskii, Russia

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www.nature.com/scientificreports

SCIENTIFIC  
REPORTS

nature research

OPEN

Protection of Permafrost Soils from  
Thawing by Increasing Herbivore  
DensityChristian Beer<sup>1,2,3,7\*</sup>, Nikita Zimov<sup>4</sup>, Johan Olofsson<sup>5</sup>, Philipp Porada<sup>1,2,6,7</sup> & Sergey Zimov<sup>4</sup>nature  
climate change

REVIEW ARTICLE

<https://doi.org/10.1038/s41558-021-01162-y>

Check for updates

Emergent biogeochemical risks from Arctic  
permafrost degradationKimberley R. Miner<sup>1,2,3</sup>, Juliana D'Andrilli<sup>2</sup>, Rachel Mackelprang<sup>3</sup>, Arwyn Edwards<sup>4</sup>,  
Michael J. Malaska<sup>1</sup>, Mark P. Waldrop<sup>5</sup> and Charles E. Miller<sup>1</sup>

The Arctic cryosphere is collapsing, posing overlapping environmental risks. In particular, thawing permafrost threatens to release biological, chemical and radioactive materials that have been sequestered for tens to hundreds of thousands of years. As these constituents re-enter the environment, they have the potential to disrupt ecosystem function, reduce the populations of unique Arctic wildlife and endanger human health. Here, we review the current state of the science to identify potential hazards currently frozen in Arctic permafrost. We also consider the cascading natural and anthropogenic processes that may compound the impacts of these risks, as it is unclear whether the highly adapted Arctic ecosystems have the resilience to withstand new stresses. We conclude by recommending research priorities to address these underappreciated risks.

www.nature.com/scientificreports

## scientific reports

Check for updates

OPEN

Effects of large herbivore grazing  
on relics of the presumed  
mammoth steppe in the extreme  
climate of NE-SiberiaJennifer Reinecke<sup>1,2,3</sup>, Kseniia Ashastina<sup>3,4</sup>, Frank Kienast<sup>3</sup>, Elena Troeva<sup>5</sup> &  
Karsten Wesche<sup>1,2,6</sup>

# ARCTIC ELEPHANT REWILDING

## Soil Carbon Storage

The northern permafrost region contains approximately 50% of the estimated global below ground organic carbon. [1] Globally, soils contain more than twice the amount of carbon as compared to vegetation. [2]

[1]: Tarnocai, et al. 2009

[2] Zimov, Schuur, Chapin; 2006

## Atmospheric and Biogeochemical

### Hazards

Climate change is driving a re-emergence of extremotolerant microorganisms and mobilization of anthropogenic chemicals [3]. Meanwhile, many climate models are underestimating carbon emissions from thawing permafrost [4].

[3] Miner, et al 2021

[4] Turetsky, et al. 2020

## Mega-vertebrate Rewilding

Using natural climate solutions, such as rewilding mega-vertebrates, we can restore grassland-dominant systems that might delay permafrost thaw [5]

[5] Macias-Fauria, et al. 2019

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### Assisted Reproduction Technologies

Creating massive leaps in ARTs including ovum pick up, IVF, and embryo transfer techniques with implications for:

- Northern white rhino
- Engineered genetic diversity
- Ex situ population sustainability

### Genetic Editing Toolkits

We are developing toolkits for editing genomes of organisms to better address wildlife disease and rapidly changing climate

- EEHV resistance
- Facial tumor virus in Tasmanian devils

### Gestational Technologies

Currently studying gestational development in numerous species to fabricate artificial womb technology that would allow for rapid population growth even if a dam were not available





## CURRENT PROJECTS



### VERTEBRATE GENOMES PROJECT

ELEMENT

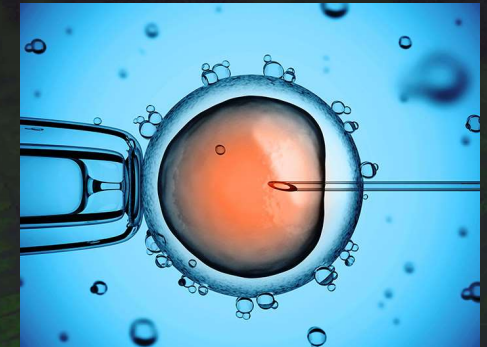
Partnered with the VGP to sequence, assemble, and annotate the genomes of all three elephant species. These reference genomes will be stored in the Genome Ark, a digital open-access library.

RESEARCH & DEVELOPMENT



### EEHV VACCINE AND THERAPEUTICS

We are currently finalizing partnerships to fund and accelerate vaccine development and roll out as well as develop a next generation EEHV vaccine and therapeutics program



### ASSISTED REPRODUCTIVE TECHNOLOGIES

In collaboration with experts in the field, we are working to quickly advance ARTs to support the conservation of wild elephants and support ex situ efforts



## PARTNERSHIPS

### Zoos & Conservation Organizations

We are engaging with several zoos and conservation groups to help amplify their missions while driving towards our conservation goals. We believe in supporting the experts in the field around us through financial and logistical support with a focus on protecting wild animals and wild spaces and creating goodwill within our community.

### Governments

Currently in discussions with several government agencies and representatives from the state, federal, and international levels that are interested in leveraging our technologies and momentum to better protect and restore their wildlife and ecosystems.

### Research Institutes

We are collaborating with research institutes that are driving research projects that will directly benefit endangered species and ecosystems including projects focused on EEHV, population genomics, and biodiversity.





## SUPPORTING OUR PARTNERS

### Funding

We are actively funding conservation projects and organizations in which our missions align in supporting endangered species.

- \$75M in investor funds raised
- Direct connection and promotion to funding streams for partners

### Exposure

Since being founded in September 2021, Colossal has developed a large media presence that we would like to leverage to support our partners

- Nearly 6k unique press stories and 24B media impressions
- 22k monthly website visits
- 12k social media followers and growing with a 6.6% engagement rate

### Logistics

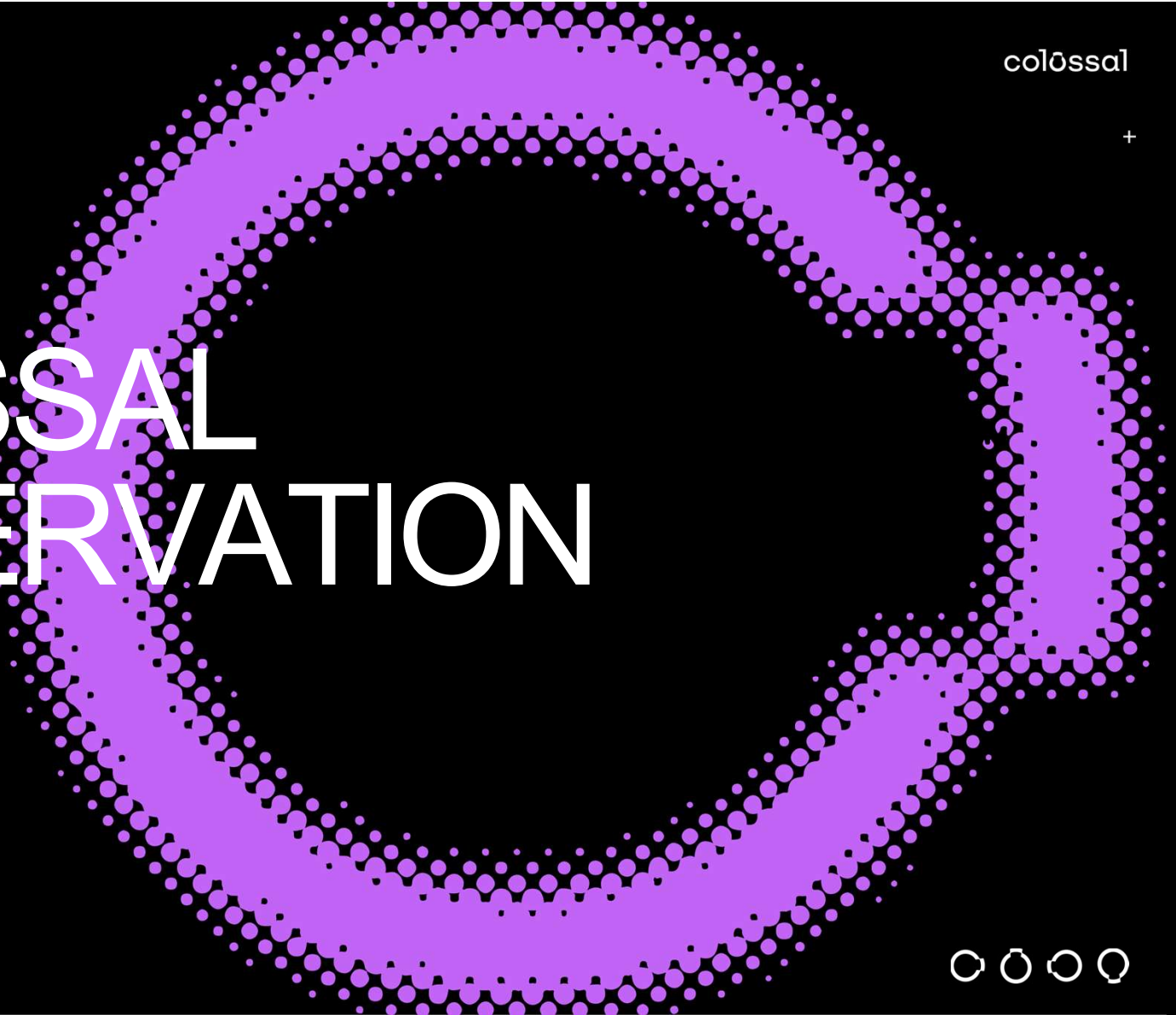
Colossal employs experts in diverse fields of expertise that are available to support on-going research, field conservation, and engineering.

- Assisted Reproduction and Gestation Technologies
- Genetics and Synthetic Biology
- Machine Learning and AI
- Computational Biology/Bioinformatics
- Software Engineering
- Device Engineering





# COLOSSAL CONSERVATION

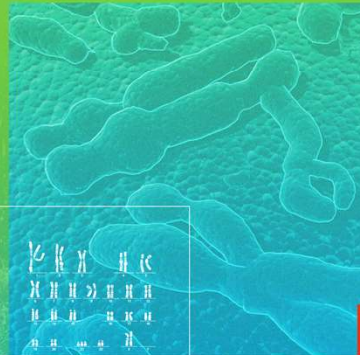


# 4 MILESTONES

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## TO END ELEPHANT EXTINCTION.

- 01 Preserve the genetic code of all three living elephant species.
- 02 Record and understand extant elephantid population genomes.
- 03 Cure EEHV in Asian elephant populations.
- 04 Equip modern elephants with traits from their ancestral domain.



### Conservation Advisory Board

Developing framework and recruiting experts to create an advisory to board to direct our conservation strategy

- Direct conservation spending and support
- Identify programs most in need
- Direct research and technological advancement to support conservation needs

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### Conservation Strategy Masterplan

Drafting a conservation strategy masterplan to address issues that can and cannot be addressed by advances in our technology:

-Identify conservation issues that we can develop technology to support

-Identify partners to address conservation issues that are outside of our skillset

## TWO MAIN CAUSES OF ELEPHANT DEATHS

- HUMAN FACTORS**
  - Wildlife crime (both elephant species suffered sharp declines since 2008 due to a significant poaching increase, which peaked in 2011).
  - Poaching claimed more than 100,000 African elephants between 2010-2012 alone.
  - Farming an agriculture (Dozens of elephants are poisoned each year in palm plantations in Indonesia).
  - Human-elephant conflict (caused by human encroachment into elephant habitats for example wildlife authorities in Kenya shoot between 50-120 problem elephants each year).
- NATURAL FACTORS (EEHV)**
  - EEHV (otherwise known as elephant endothelotropic herpesviruses-EEHV1A being the most common).
  - EEHV has been responsible for about half of deaths of young elephants in zoos.
  - Young elephants are most vulnerable to EEHV mainly affecting young elephants <10 years of age, peak between 1 and 3 years.
  - Recently, there has been an unsettling outbreak of EEHV in African elephants and elephants that were considered outside of the vulnerable age ranges.

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## BUILDING A PATHWAY TO THE DE-EXTINCTION

- Gametogenesis
- IVF
- Somatic Cell Nuclear Transfer
- Embryo transfer



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Insert Favorite Bovid Here

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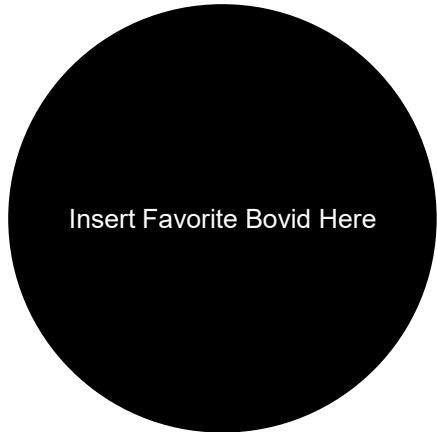
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Write David Here

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# BUILDING A PATHWAY TO THE DE-EXTINCTION

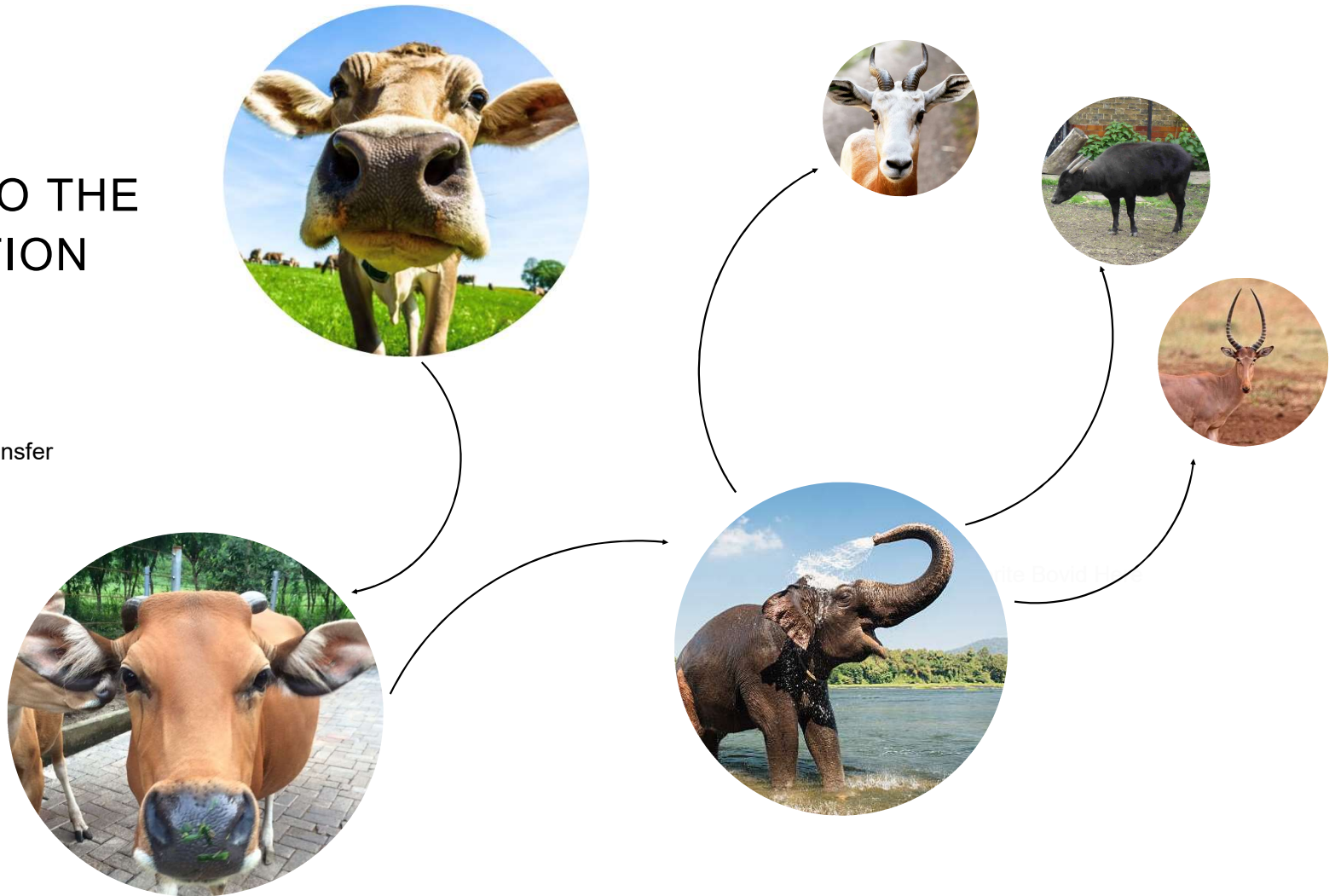
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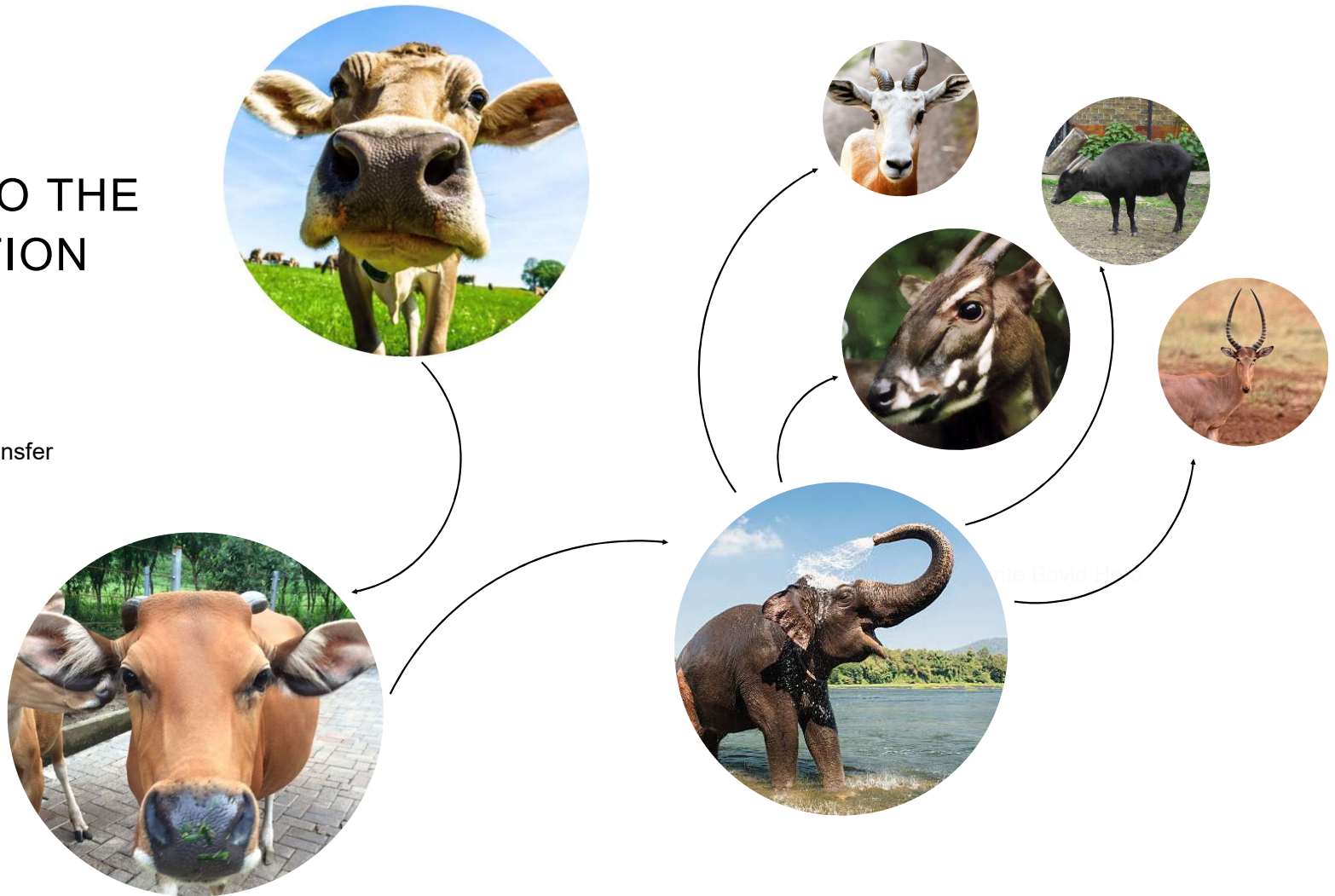
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# QUESTIONS?

23/12/2022



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